AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions and listings of claims in the application:

LISTING OF CLAIMS:

1. (Currently Amended) A method for aggregating content for transmittal to a terminal of a subscriber, wherein the method comprises comprising:

receiving data items at least one data item from at least one content provideroutside application, wherein at least a portion of the received data items comprise personalized information pushed to the subscriber according to a provisioning profile associated with the subscriber and transmitted to the at least one outside application; and

selecting at least one data item from the at least one data item according to a provisioning profile associated with the terminal subscriber; and

arranging the received data items for display according to a plurality of subscriberselected presentation rules, wherein each received data item is associated with at least one presentation rule formatting the at least one data item according to the provisioning profile.

2. (Currently Amended) The method as claimed in claim 1, wherein the method further comprises comprises comprising updating the provisioning profile of the terminal subscriber based upon at least one command received from the terminal.

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3. (Currently Amended) The method as claimed in claim 2, wherein the at least one command updates the provisioning profile associates a presentation rule with the at least one formatted data item.

4. (*Currently Amended*) The method as claimed in claim 2, wherein the updated provisioning profile of the terminal subscriber is stored in a subscriber database.

5-6. (Cancelled).

- 7. (Currently Amended) The method as claimed in claim 1, wherein receiving data items the at least one data item comprises storing the received data items at least one data item in a subscriber database.
- 8. (Currently Amended) The method as claimed in claim 1, wherein receiving data items the at least one data item further comprises translating the received data items at least one data items at least one data items at least one data items do at least one data item does not comply with the application interface contract.

9. (Cancelled).

- 10. (Currently Amended) The method as claimed in claim 1 [[9]], wherein the arranging of data items formatting of the at least one data item further comprises generating a terminal subscriber home page according to the presentation rules rule associated with the data items teast one data item.
- 11. (Currently Amended) The method as claimed in claim 1, wherein the data items are at least one formatted data item is transmitted using a data communications protocol to the terminal.
- 12. (Currently Amended) The method as claimed in claim 1, wherein the terminal receiving the at least one formatted data item is a mobile terminal.
- 13. (*Currently Amended*) The method as claimed in claim 1, wherein the terminal receiving the at least one formatted data item is a client terminal.

14. (*Currently Amended*) An executable program for a computer system for aggregating content for transmittal to a terminal of a subscriber, the executable program comprising:

a first executable code portion which, when executed on a computer system, receives data items at least one data item from at least one content provideroutside application, wherein at least a portion of the received data items comprise personalized information pushed to the subscriber according to a provisioning profile associated with the subscriber and transmitted to the at least one outside application; and

a second executable code portion which, when executed on a computer system, selects at least one data item from the at least one data item according to a provisioning profile associated with the terminal subscriber; and

a second third executable code portion which, when executed on a computer system, arranges the received data items for display according to a plurality of subscriber selected presentation rules, wherein each received data item is associated with at least one presentation rule formats the at least one data item according to the provisioning profile.

15. (Currently Amended) The executable program as claimed in claim 14, the executable program further comprising an executable code portion which, when executed on a computer system, updates the provisioning profile of the terminal subscriber based upon at least one command received from the terminal.

16. (Currently Amended) The executable program as claimed in claim 14 [[15]], the executable program further comprising an executable code portion which, when executed on a computer system, updates associates a presentation rule associated with a with the at least one data item based upon at least one command received from the terminal.

17. (Currently Amended) The executable program as claimed in claim 14, the executable program further comprising an executable code portion which, when executed on a computer system, translates the received data items at least one data item so as to comply with the application interface contract if the received data items do at least one data item does not comply with the application interface contract.

18. (*Currently Amended*) The executable program as claimed in claim 14, the executable program further comprising an executable code portion which, when executed on a computer system, generates a terminal subscriber home page according to a presentation rules rule associated with the data itemsat least one data item.

19. (*Currently Amended*) An apparatus for aggregating content to be transmitted to a terminal of a subscriber, the apparatus comprising:

a data receiver that receives <u>data items</u> at <u>least one data item</u>-from at least one <u>outside</u> application content provider;

a data discriminator that selects <u>data items</u>, <u>wherein at least a portion of the received data</u>

<u>items comprise personalized information pushed to the subscriber at least one data item from the at least one data item according to a provisioning profile associated with the terminal subscriber and transmitted to the at least one outside application; and</u>

a controller that <u>arranges the selected data items for display according to a plurality of subscriber selected presentation rules, wherein each selected data item is associated with at least one presentation rule formats the at least one data item according to the provisioning profile.</u>

- 20. (*Currently Amended*) The apparatus as claimed in claim 19, the apparatus further comprising a receiver that receives at least one command from a terminal to update the provisioning profile associated with the terminal subscriber.
- 21. (Original) The apparatus as claimed in claim 19, the apparatus further comprising a wireless gateway connected to the receiver, wherein the wireless gateway receives the at least command from the terminal.

- 22. (*Currently Amended*) The apparatus as claimed in claim 20, wherein the receiver transmits the at least one command to the controller, and the controller <u>updates the provisioning</u> <u>profile</u> <u>associates a presentation rule with the at least one formatted data item-according to the at least one command.</u>
- 23. (Currently Amended) The apparatus as claimed in claim <u>22</u> [[20]], wherein the controller stores the updated provisioning profile of the terminal subscriber in a subscriber database.

24-25. (Cancelled).

- 26. (*Currently Amended*) The apparatus as claimed in claim 19, wherein the data discriminator stores the received <u>data items</u> at least one data item in a subscriber database.
- 27. (Currently Amended) The apparatus as claimed in claim 19, wherein the data discriminator[[:]] translates the received data items at least one data item so as to comply with an the application interface contract if the received data items do at least one data item does not comply with the application interface contract.

- 28. (Currently Amended) The apparatus as claimed in claim 27, wherein an application adapter translates the received data items at least one data item so as to comply with the application interface contract.
- 29. (*Currently Amended*) The apparatus as claimed in claim 19, wherein the controller associates a presentation rule with the <u>data items</u> at least one data item-according to the <u>subscriber-provisioning profile</u>.
- 30. (*Currently Amended*) The apparatus as claimed in claim 29, wherein the controller generates a terminal-subscriber home page according to the presentation <u>rules</u> rule-associated with the <u>data itemsat least one data item</u>.
- 31. (Currently Amended) The apparatus as claimed in claim 21, wherein the wireless gateway transmits the <u>data items</u> at least one formatted data item to the terminal.
- 32. (Currently Amended) The apparatus as claimed in claim 19, wherein the terminal receiving the <u>data items</u> at <u>least one formatted data item</u> is a mobile terminal.
- 33. (Currently Amended) The apparatus as claimed in claim 19, wherein the terminal receiving the <u>data items</u> at least one formatted data item is a client terminal.

34. (*Currently Amended*) An apparatus for aggregating content to be transmitted to a terminal of a subscriber, the apparatus comprising:

a database server that stores a provisioning profile for the terminal subscriber;

a control server that receives <u>data items</u> at least one data item from at least one outside application and adapts the <u>data items</u> at least one data item into at least one formatted data item for display on a terminal associated with the terminal subscriber according to a <u>plurality of subscriber selected presentation rules provisioning profile</u> stored on the database server, wherein at least a portion of the received data items comprise personalized information pushed to the <u>subscriber according to a provisioning profile associated with the subscriber and transmitted to the at least one application</u>; and

a web server that transmits the <u>adapted data items</u> at least one formatted data item to the terminal and transfers at least one command from the terminal to the control server.

- 35. (*Currently Amended*) The apparatus as claimed in claim 34, further comprising an operator platform for accessing a provisioning profile-associated with a terminal subscriber.
- 36. (*Original*) The apparatus as claimed in claim 34, further comprising a wireless gateway connected to the web server.
- 37. (*Original*) The apparatus as claimed in claim 36, wherein the wireless gateway receives the at least one command from the terminal.

38. (Currently Amended) The apparatus as claimed in claim 37, wherein the wireless gateway transmits the at least one command to the control server, and the control server updates the provisioning profile associates a presentation rule with the at least one formatted data item according to the at least one command.

39. (*Currently Amended*) The apparatus as claimed in claim 38, wherein the control server stores the updated provisioning profile of the terminal subscriber in a subscriber database stored on the database server.

- 40. (*Original*) The apparatus as claimed in claim 34, further comprising a short message service center connected to the control server.
- 41. (*Original*) The apparatus as claimed in claim 34, further comprising an interactive voice response server connected to the control server.
 - 42. (Cancelled).
- 43. (*Currently Amended*) The apparatus as claimed in claim 34, wherein the control server stores the received <u>data items</u> at least one data item-in a subscriber database.

44. (*Currently Amended*) The apparatus as claimed in claim 34, wherein the control server:

compares the received <u>data items</u> at <u>least one data item</u> against an application interface contract;

determines if the received <u>data items comply</u> at least one <u>data item complies</u> with the application interface contract; and

if the received <u>data items do not</u> at least one data item does not comply with the application interface contract, translates the received <u>data items</u> at least one data item so as to comply with the application interface contract.

- 45. (Currently Amended) The apparatus as claimed in claim 44, wherein an application adapter translates the received data items at least one data item so as to comply with the application interface contract.
- 46. (*Currently Amended*) The apparatus as claimed in claim 34, wherein the control server generates a terminal subscriber home page and transmits the terminal subscriber home page to the web server.

47. (*Currently Amended*) A mobile portal server for aggregating content to be transmitted to a terminal of a subscriber, the mobile portal server comprising:

a subscriber database that stores a provisioning profile for the terminal subscriber; an applications interface processor that receives data items at least one data item from at least one outside application, wherein at least a portion of the received data items comprise personalized information pushed to the subscriber according to a provisioning profile associated with the subscriber and transmitted to the at least one outside application, and adapts the data items at least one data item into at least one formatted data item for transmission to a terminal associated with the terminal subscriber according to a plurality of subscriber selected presentation rules provisioning profile stored on the subscriber database; and

a web server that provides access to the <u>adapted data items</u> at least one formatted data item to the terminal; and

a control processor connected to the applications interface processor, the subscriber database and the web server.

- 48. (Currently Amended) The mobile portal server as claimed in claim 47, further comprising an operator platform for accessing a provisioning profile associated with a terminal subscriber.
- 49. (Original) The mobile portal server as claimed in claim 47, further comprising a wireless gateway connected to the mobile portal server.

50. (*Original*) The mobile portal server as claimed in claim 47, further comprising a short message service center connected to the mobile portal server.

51. (Original) The mobile portal server as claimed in claim 47, further comprising an interactive voice response server connected to the mobile portal server.

52. (*Currently Amended*) The mobile portal server as claimed in claim 47, wherein the applications interface processor:

compares the received <u>data items</u> at <u>least one data item</u>-against an application interface contract;

determines if the received <u>data items comply</u> at least one data item complies with the application interface contract; and

if the received <u>data items do</u> at least one data item does not comply with the application interface contract, translates the received <u>data items</u> at least one data item so as to comply with the application interface contract.

53. (Currently Amended) The mobile portal server as claimed in claim 52, further comprising an application adapter that translates the received <u>data items</u> at least one data item so as-to comply with the application interface contract.

54. (*Currently Amended*) The mobile portal server as claimed in claim 47, wherein the control processor generates a terminal subscriber home page and transmits the terminal subscriber home page to the web server.

55. (Currently Amended) A method for dynamically updating one or more of a plurality of data items sent to a terminal of a subscriber from a mobile portal server, the method comprising:

selecting one of the plurality of data items, wherein at least a portion of the plurality of data items comprise personalized information pushed to the subscriber by at least one outside application according to a provisioning profile associated with the subscriber and transmitted to the at least one outside application;

editing the profile of the selected data item;

sending the edited profile of the data item to the mobile portal server;

receiving a plurality of updated data items from the mobile portal server; and

arranging the updated data items for presentation on the terminal according to the subscriber edited profile.

56. (Cancelled).

57. (*Currently Amended*) An executable program for a computer-driven-mobile terminal for dynamically updating one or more of a plurality of data items sent to a mobile terminal subscriber from a mobile portal-server, the executable program comprising:

a first executable code portion which, when executed on the a computer driven mobile terminal, selects one of the plurality of data items, wherein at least a portion of the plurality of data items comprise personalized information pushed to the subscriber by at least one outside application according to a provisioning profile associated with the subscriber and transmitted to the at least one outside application;

a second executable code portion which, when executed on the a computer driven mobile terminal, edits the profile of the selected data item;

a third executable code portion which, when executed on the a computer driven mobile terminal, sends the edited profile of the data item to the mobile portal server; and

a fourth executable code portion which, when executed on the a computer driven mobile terminal, receives a plurality of updated data items from the mobile portal server; and

a fifth executable code portion which, when executed on the mobile terminal, arranges
the updated data items for presentation on the mobile terminal according to the subscriber edited
profile.